Switch to Today in Franchising for Daily Franchise News Directly to Your Email. Go Daily



#### Veterans in Franchising: A Case Study at CruiseOne/Dream Vacations

Many franchise brands believe strongly in recruiting military veterans into their systems. These veterans often possess a determined and disciplined work ethic and a dedication to following a system.

#### **READ MORE**



#### **Own a PJ's Coffee**

PJ's Coffee is expanding and we are looking for passionate and motivated entrepreneurs to join our winning team.

#### LEARN MORE

FEATURED



### **Del Taco Caters to Growing Mexican Food Demand**

The sights and sounds of Cinco de Mayo rang out in many communities throughout America earlier this month. Alongside these

celebrations were ample supply of tacos, burritos, enchiladas and other Mexican food favorites.

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## **Fitness Franchise Showcase**



### **Achieving Lifestyle & Financial Objectives Via Fitness Franchising**

The franchise model appeals to people seeking financial security and schedule flexibility, which is a combination that is rarely found in corporate America.



Join one of the largest personal training brands focused on results and accountability!

#### Featured Fitness Franchises

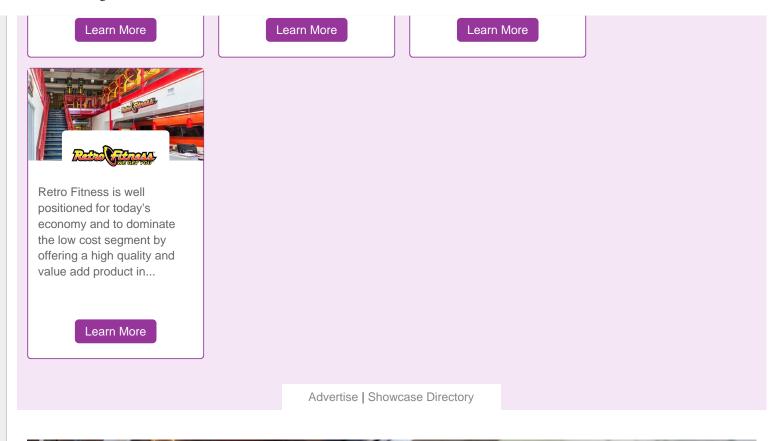


Founded in 2015, StretchLab was established in Los Angeles, California to fulfill the vision of creating an affordable assisted stretching concept...



Align with the world leader in fitness. Recurring-revenue business model, multi-club ownership potential. Don't just join a franchise, join a...

This Week In Franchising: - Issue 20, 2018





## Learn from Your Customers: Walking an Hourly Shift in Their Shoes

My career in business began at an unconventional location: the Brewhouse Grill in Hermosa Beach, Calif. Fresh out of college, I worked there as a waitress.



#### **Tucson Multi-Unit Arby's Franchisee Remodeling and Building New Units**

Arby's Multi-Unit Operator Bringing Remodeled and Additional Units to Tucson Market.



### **ZIPS Dry Cleaners CEO Talks Brand Expansion**

Backed by strong leadership and a winning blueprint for success, ZIPS Dry Cleaners is poised to become a nationally known brand through its same-day, one-price business model and strategic franchising.

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### How To Build Better Rapport and Relationships

Communication strategies that can help put you in a position to effectively negotiate and influence to get the result you want.



# I Completed REVOLISM's Six-Month Weight Management Program and Lost Over 30 Pounds

Sandra Abdallah knows firsthand the life-changing power of REVOLISM Wellness & Weight Loss.

SPONSORED

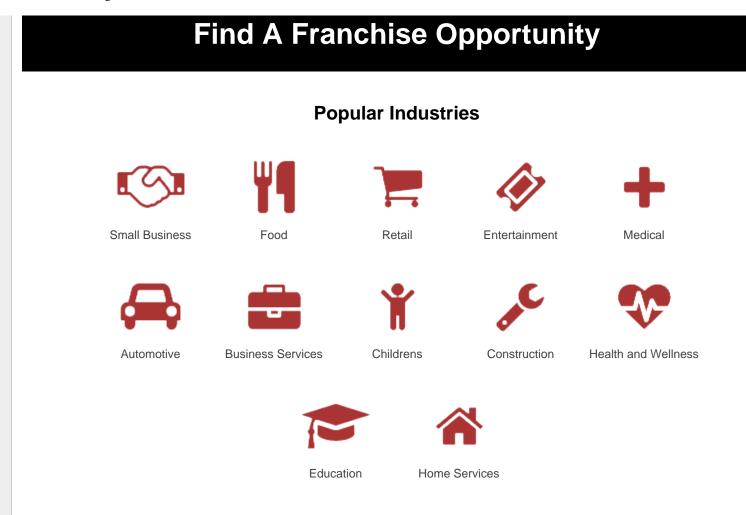


### Jersey Mike's Subs Opens Third Carlsbad Location

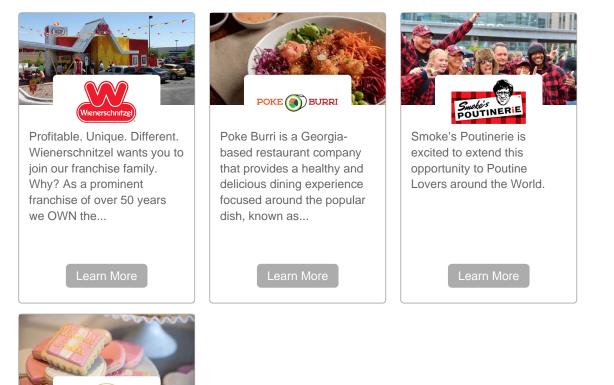
Jersey Mike's Subs, known for its fresh sliced/fresh grilled subs, opened in Carlsbad on May 9.

**Opportunities Available** 

- » Villa Restaurant Group Announces Key Internal Promotions Across Multiple Divisions
- » Cinnaholic Growth is "On A Roll"
- » Smoothie King To Expand Into Michigan With 50 Locations Planned
- » Mr. Gatti's Pizza to Open in Tyler
- » Cauldron Ice Cream Deepens Socal Roots With Upcoming Store In Torrance
- » Jersey Mike's Sub Opens First Middletown Location
- » Jersey Mike's Subs Opens First Green Bay Location
- » Tucson Arby's on Broadway Opening After Restaurant Remodel
- » Del Taco Fuels Existing And New Market Growth With Development Incentives



## Newly Added & Updated



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With expertise in designing custom, hand decorated cookies, we pride ourselves in not only delivering impeccably designed cookies, but delicious...

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#### **RO**<sup>W</sup>HOUSE WineStyles. BirthdayPak Row House is a network of Turn your passion for wine, BirthdayPak is an awardpremium boutique indoor craft beer and gourmet food winning marketing platform rowing studio, delivering a into a rewarding business that brings local upscale low-impact, high-energy opportunity. WineStyles businesses together with workout focused on Tasting Station is the largest their best customers. generating team energy. wine... We've taken one of America's favorite foods and made it even better, innovative, authentic, exciting, and now, we're taking the states by storm.

**Browse More Opportunities** 

**Top Franchises** 

# **Top 10 Daily Franchise News Stories**

## FRIDAY | May 18th, 2018

# Mister Rogers Documentary 'Won't You Be My Neighbor?' To Benefit Local PBS Stations

Alamo Drafthouse is honored to name the critically acclaimed new documentary from Academy...

- » Catch Record-Breaking Twinkie the Jack Russell Pop 120 Balloons in New Video at Home2 Suites by Hilton for National Pet Month
- » Valvoline to Acquire Great Canadian Oil Change, its First International Quick-Lube Acquisition
- » Red Roof® Welcomes Gregory Fox to Franchise Development Team
- » HomeSmart International Brokerages Achieve Top Rankings in 2018 Real Trends Market Leaders Report
- Embassy Suites by Hilton Opens in Montreal
- Marriott International And Simon Expand Relationship
- » BIGGBY® COFFEE Announces New B Cubed Concept
- » British Swim School Makes Big Splash In Inland Empire
- » Gap Inc. to Webcast Annual Meeting of Shareholders on May 22, 2018

# THURSDAY | May 17th, 2018

# The Camp Transformation Center Named to Entrepreneur Magazine's List of 2018 Top New Franchises

The Camp Transformation Center (The Camp), a national brand featuring fitness centers that focus on...

- Burger 21® Opens 5th Bay Area Location in St. Petersburg
- » Build-A-Bear Workshop, Inc. Announces First Quarter Fiscal 2018 Results Release Date, Webcast and Conference Call
- » Dunkin' Donuts U.S. Names Drayton Martin, Vice President, Brand Stewardship
- » Motto Mortgage Elite Is Now Open In Snohomish
- » Yogi Bear's Jellystone Parks™ Heads into Summer with Nearly 25% First Quarter Sales Uptick
- » Hospitality International, Inc. Welcomes Red Carpet Inn & Suites Newnan, Georgia
- » Jack in the Box Inc. Reports Second Quarter FY 2018 Earnings
- » PrideStaff Akron Named a Top Three Local Staffing Agency in Akron
- » Veteran-Owned Workout Anytime Honors Military Veterans for Memorial Day

## WEDNESDAY | May 16th, 2018

### **Smoothie King To Expand Into Michigan With 50 Locations Planned**

Smoothie King, the leading smoothie company with more than 960 locations worldwide, continues its...

- » Mr. Gatti's Pizza to Open in Tyler
- » Gloria Jean's Coffees to Open First of 190 Outlets Planned for the UK
- » The Island by Hotel RL Opens in Fort Walton Beach, Florida
- » Pizza Hut and Telepizza Group Announce Landmark International Growth Alliance
- » Houston's Iconic King's Bierhaus Announces Franchising Partnership With Fransmart
- » Qdoba Mexican Eats® Names Keith Guilbault as Chief Executive Officer and Susan Daggett as Chief Financial Officer
- theCoderSchool Set to Open First San Diego Metro Area Location
- » CraftWorks Restaurants & Breweries Group, Inc. Announces Fred Beilstein as Interim CEO
- » Local Father Brings First Kumon Math and Reading Center to Chamblee after Daughter Experiences Success in the Program

## TUESDAY | May 15th, 2018



#### Jersey Mike's Subs Opens Third Carlsbad Location

Jersey Mike's Subs, known for its fresh sliced/fresh grilled subs, opened in Carlsbad on May...

#### **Opportunities Available**

- » Cauldron Ice Cream Deepens Socal Roots With Upcoming Store In Torrance
- » Jersey Mike's Sub Opens First Middletown Location
- » Jersey Mike's Subs Opens First Green Bay Location

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Del Taco Fuels Existing And New Market Growth With Development Incentives

- >> Wendy's Is Making Life Sweeter for Kids with Cancer
- » Firenza Bringing 'Pizza Like Never Before' to Sandusky, Ohio
- » Donatos Pizza Opens Second Location in Columbus' John Glenn International Airport
- » Gap Inc. to Report First Quarter 2018 Results on May 24
- » The BLVD Hotel In Costa Mesa Joins The Ascend Hotel Collection

## MONDAY | May 14th, 2018

### Villa Restaurant Group Announces Key Internal Promotions Across Multiple Divisions

Villa Restaurant Group, global multi-brand restaurant operator and franchisor, is proud to announce...

- » Cinnaholic Growth is "On A Roll"
- » Tucson Arby's on Broadway Opening After Restaurant Remodel
- » Jersey Mike's Subs Opens Fifth Sacramento Location
- » Dave Collins Appointed Chief Operating Officer Of ERA Real Estate
- » East Coast Wings + Grill Opens First Virginia Location
- » Jersey Mike's Subs Opens First Toledo Location
- » Subway® Restaurants Announces Retirement of CEO Suzanne Greco and Appointment of Trevor Haynes as Interim CEO
- » Entrepreneur Names Brightway Insurance Among Top 100 Franchises
- » Property Management Inc. Unites Fragmented Real Estate Asset Management Industry





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